

NEWS & VIEWS UPDATE

VIDEOTEL *The World Leader in Marine Training*

UPGRADE MAKES FOR PLAIN SAILING



Consistently working hard to better training resources, we have upgraded our **FTA (Fleet Training Administrator) system**. FTA is now web enabled with one of the latest features including a facility to upload bulk amounts of crew details. This not only saves time administering information but also allows for direct candidate comparisons, helping to ascertain who is best for the job.



'Benchmarking' is another new element. It works by enabling the head office or Master to set a 'pass rate' level for the COBALT program (marine engineering modules). This facility helps to identify the level of competence an engineer has and where they may have gaps in knowledge.

The drills facility has also been modernised to provide quicker and smoother operation when creating and scheduling drills. Keeping up to date with drills is vital in order to adhere to ISO 14000, the international standards on environmental management.

The system also now has a self-repair feature, meaning that should anything go awry with entries, it can be fixed immediately. Furthermore, Videotel are now securely hosting databases on our systems so that we can sort out any problems, should they arise. This move, along with the other new features is a further step forward in training, helping to create higher standards throughout the industry.



FTA is a shore based/web enabled system that works in partnership with OTMplus (Onboard Training Manager), a data export system, as added support to VOD (Videotel on Demand). VOD is a computer system that can hold over 300 of our titles, workbooks and key data – an excellent tool to facilitate training needs.

RISK ASSESSMENT APPROVED

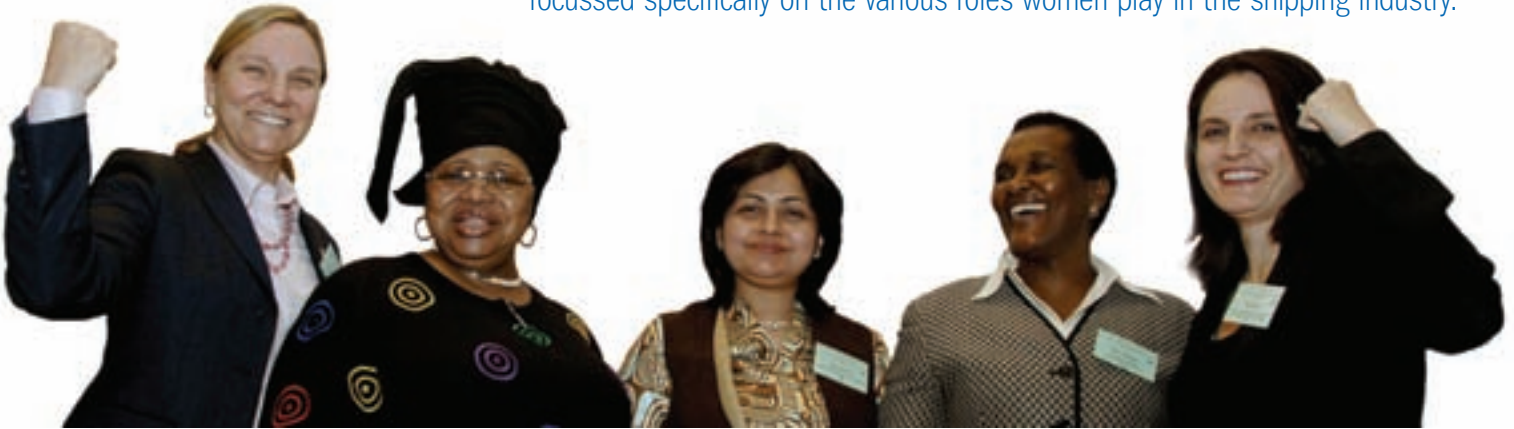
Our newly released **Risk Assessment at Sea** training course got the support from the MCA when they recently honoured it with their full approval.



Risk Assessment at Sea is a stimulating interactive course that demonstrates how risk assessment can prevent accidents and injuries occurring on board. It offers the fundamental principles of basic seamanship and gives comprehensive information of risks. The motivating format of delivery takes the user through hazards that are likely to occur on board and encourages them to always be alert to potential incidents and think ahead.

EPWMW

For 2008, the celebratory 25th Silver Anniversary year of The World Maritime University (WMU) held a conference which was an industry first. The **Empowering Professional Women in the Maritime World (EPWMW)** event focussed specifically on the various roles women play in the shipping industry.



EPWMW covered gender issues, highlighting developments in education (or in some cases the lack of), family commitments and childcare issues. Although many issues were accepted as global responsibilities, as the maritime industry is part of that, it was maintained that it has a duty to act proactively and encourage positive change. The case for such imperative steps is stressed by the inclusion of an objective of the United Nation's Millennium Development Goals to eliminate gender disparity in education at all levels by 2015, promote gender equality and empower women.

Such initiatives do have an impact and steadily, things are changing.

In 1989 the IMO set up a Women in Development Programme to empower women. In the following decade, the WMU adopted a policy that would give priority to female applicants. This strategy was a great success. In 1996, the WMU students' population was only 3% female. In 2007, this figure had risen to 30%.

Much of the feedback from EPWMW was that, albeit sometimes against all odds, women have risen into key decision making roles, Master positions and a wide range of career positions throughout the industry.

However, EPWMW was not all success stories. The conference gave voice to accounts of many areas

of the industry, and indeed the world, where women are perceived as inferior to men, where discrimination against women is commonplace and opportunities for fundamental skills, such as literacy, are simply not there.

EPWMW concluded that the key to move things forward is education. For some countries this must begin at basic levels, promoting literacy amongst women, for others it is to never become apathetic to gender equality. Changing attitudes by diminishing ignorance is paramount to creating truly equal opportunities.

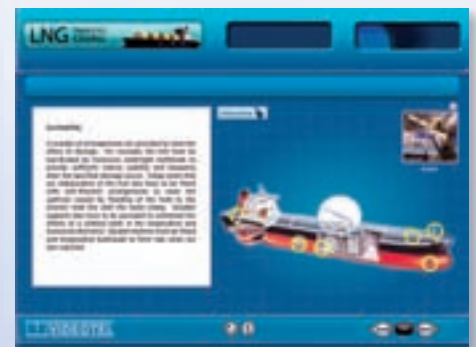
Furthermore, it must be recognised that mentoring, supporting and developing women, with sensitivity to their specific needs, should be applied to encourage best practice.

Videotel President William O'Neil closed the conference reflecting, *"It simply doesn't make sense from any standpoint, moral, social or economic, to deny half the population equal access to educational opportunities, to job opportunities or the chance to make real choices in their lives. Moreover, since the maritime sector faces an increasing shortage of professional skills, there couldn't be a more opportune time for employers to review their recruitment, training and employment practices."*

Further details of EPWMW can be found at the **World Maritime University / www.wmu.se**

POINTS OF VIEW

Continuing to meet your training needs



"We are finding the Videotel program to be of great value for training and career enhancement"

NYK Shipmanagement

"Please note have got VOD key file, same loaded and working simply fantastic. Had a quick tour of VOD and it's nothing but excellent"

Captain Mishra, Master of the Sriracha Power for NYK Shipping

"I was able to work at my own pace on the course, which is good. The more crew that watch the video, the easier it will be when carrying out drills"

Tom Drever, ASP Shipmanagement

"This is to inform you that VOD Box is working well. Many thanks for your kind assistance"

Captain A. Koleda, Master of TGT Annabella

DIAMOND JUBILEE FOR IMO

Responsible for creating the regulatory framework for shipping, this year sees the International Maritime Organisation (IMO) celebrate the 60th anniversary of the adoption of its convention, and the 50th year of coming into force. June will also see the 100th IMO Council sessions.

Appropriately, this year's World Maritime Day will be themed **IMO: 60 Years in the Service of Shipping** and will be held in September.



For further details of all our training packages visit **www.videotel.co.uk**

WORKING WITH DYNACOM

Videotel recently had the pleasure of working closely with **Dynacom Tankers Management** and **Dynagas Ltd**. Pictured: Videotel's Head of Multimedia, Raal Harris with Achilleas Mantzios (left).

One of the largest shipping companies in the world, Dynacom are operators and managers of large crude oil and product tankers. Recently they approached Videotel for a solution that would enable our training materials to work in line with their own tailored training management system.



Our hardworking multimedia department got straight on the case and were able to create a solution that uses our programmes in a bespoke format. This enables Dynacom seafarers to still use our packages in the normal way and take the test on completion. However, the results of the test are then recorded into Dynacom's own training management system. We were pleased to deliver positive results to a problem and this successful collaboration demonstrates how we continue to meet training needs.

ASSESS YOURSELF!



The **Tanker Management Self Assessment** initiative was published by OCIMF in 2004 as a guide for tanker operators to help improve management systems.

2008 sees the release of the second edition. With these important updates afoot, we've made a new programme to aid understanding of the system and promote awareness. Sections cover what TMSA means in practice to the ship operator, the oil major and to the senior management team on board tankers.

Also for the benefit of the tanker industry the **Personal Safety on Board Ship Series** has been updated, including a new chapter dedicated to **Personal Safety on Chemical Tankers**.

In addition, coming up later in the year is a new training package on **Tank Cleaning** which will include all of the relevant procedures, giving special reference to cleaning before a dry dock, and an update of our highly successful training package **Over and Under Pressurisation of Tanks**.

AWARDS

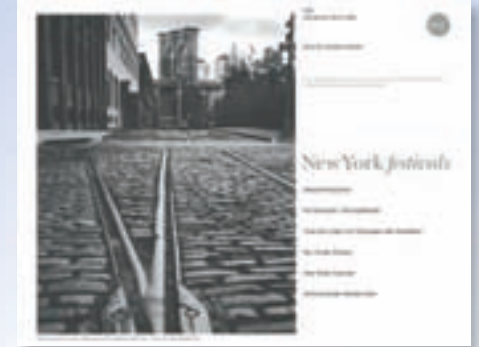
Won since our last newsletter:

WorldMediaFestival

Award: **Gold**

Category: **Training – Motivation**

How Can I Help You? Passengers with Disabilities



New York Festivals

Award: **Finalist Award**

Category: **Professional Education/Training Modules**

How Can I Help You? Passengers with Disabilities

Insight Awards 2007

Award: **Excellence in Film and Digital Media Arts**

Category: **Concept: Interactive Media**

LNG Training Course – Meeting SIGTTO Competency Guidelines

Award: **Excellence in Film and Digital Media Arts**

Category: **Creativity in an Educational Video**

Engine Room Waste Management: Oily Water and Separators

55th Columbus International Film & Video Festival

Award: **Bronze Plaque (6 out of 7 rating points),**

Certificate of Recognition – Media of Print
It's Not Worth It! Maritime Pollution Offences

Award: **Bronze Plaque (6 out of 7 rating points)**

Incident Investigation, Analysis and Reporting

Award: **Certificate of Participation,**

Certificate of Recognition – Media of Print
Target Tracking Devices



HONG KONG AWARDS

Videotel hosted an evening in Hong Kong to launch one of latest series of programmes, **Engine Room Waste Management**, and celebrate the 10 year anniversaries of companies signed with us.



Pictured are representatives of the first two companies in Hong Kong to join our VOD Scheme.

Above: Videotel President **William O'Neil** with **Captain Honawar** of Wallem Ship Management Ltd.

Left: **Richard Kendall**, Managing Director of China Navigation Co. Ltd. picks up the 10 year award.

INTERTANKO

Members of our office keeping up with the latest in tanker developments at this year's Intertanko event in Istanbul, Turkey.

Top right: Videotel Managing Director **Stephen Bond** and Agent **Stephen Chapman** with **Dr Hishashi Yamamoto**, Secretary of IAMU – the International Association of Maritime Universities (centre).

Bottom right: Videotel Head of Sales, **Loulla Mouzouris** with **George Raptakis** of Kyla Shipping and **Konstantinos Livanos** of Overseas Ship Management (right).



THE STATE OF THINGS TO COME...

Keeping in line with current legislation, we've given our **Port State Control – Tightening the Net** programme an update.

Addressing the need to know essentials to help the inspector view your ship favourably, we hear the opinion of port State inspectors on a wide range of topics including which ships are more likely to be selected for an inspection, what the inspector will be looking for and which regulations take precedence.



COMING UP...

Wednesday 11 June 2008

Developments in Maritime Training

A Videotel hosted seminar, lunch and presentation

Oslo, Norway

Monday 30 June 2008

BBQ Party

Hosted by Videotel as part of Ship Management International's 2nd International Ship Management Summit

Limassol, Cyprus

OBITUARY

It is with much sadness we report the passing of Danish agent **Sigurd Hauge** on Monday 3 March 2008. First as a friend, and as a colleague, he will be greatly missed.